

M A R S H A L L W I L D E

BRANDING &
INTERACTIVE
SUMMER
2014





1

ALTO
by AOL.

BRANDING, MARKETING, & INTERACTIVE





Besides creating the brand and logo we were also hired to explore UI/UX concepts. In the course of around 5 months we created around 5 concepts with individual looks and icon systems. These are the top 2. Some of the elements are currently being used by the Preview version of Alto Mail.

CONCEPT UI/UX



ALTO
by AOL.

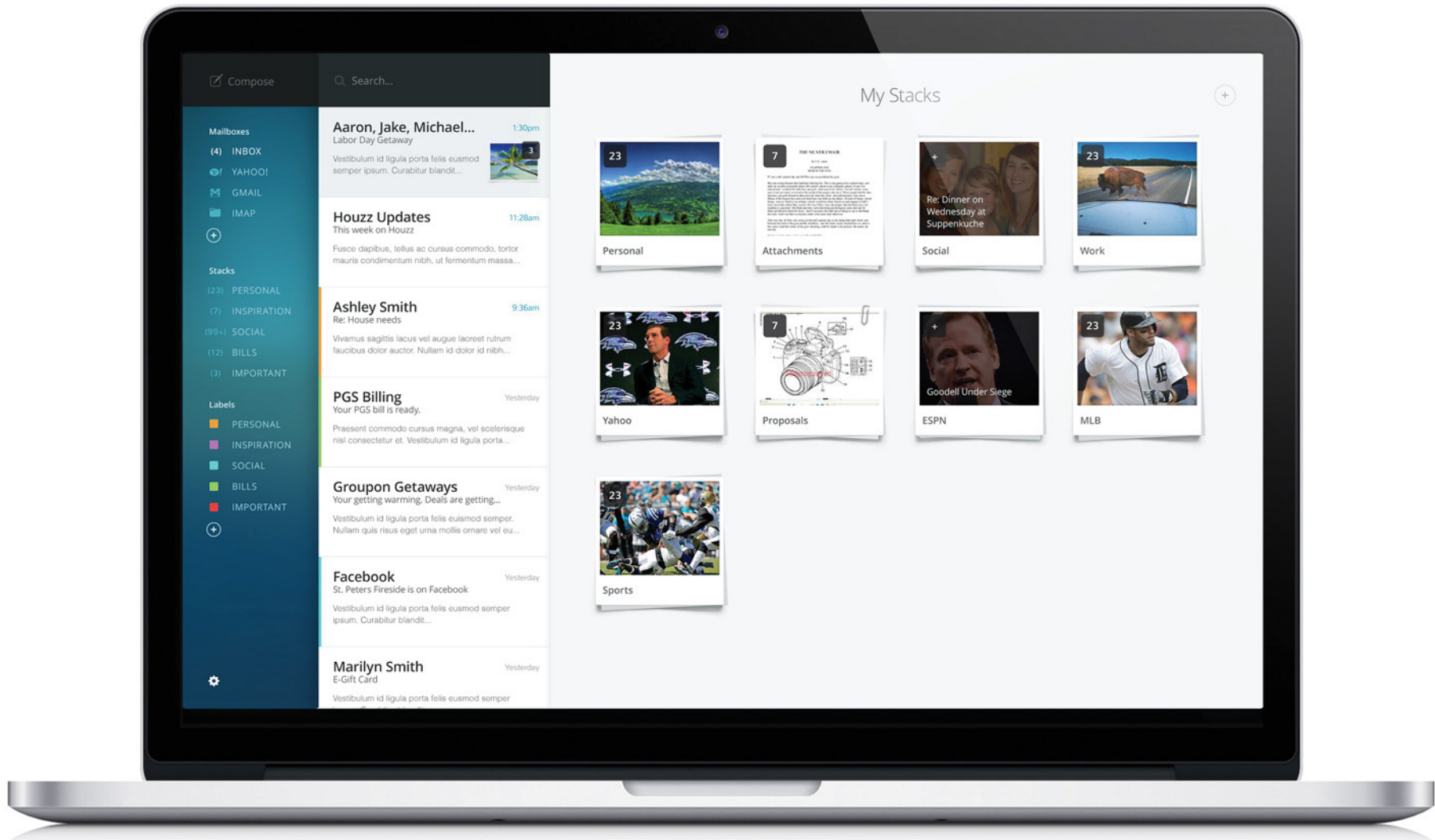
drew@marshallwilde.com

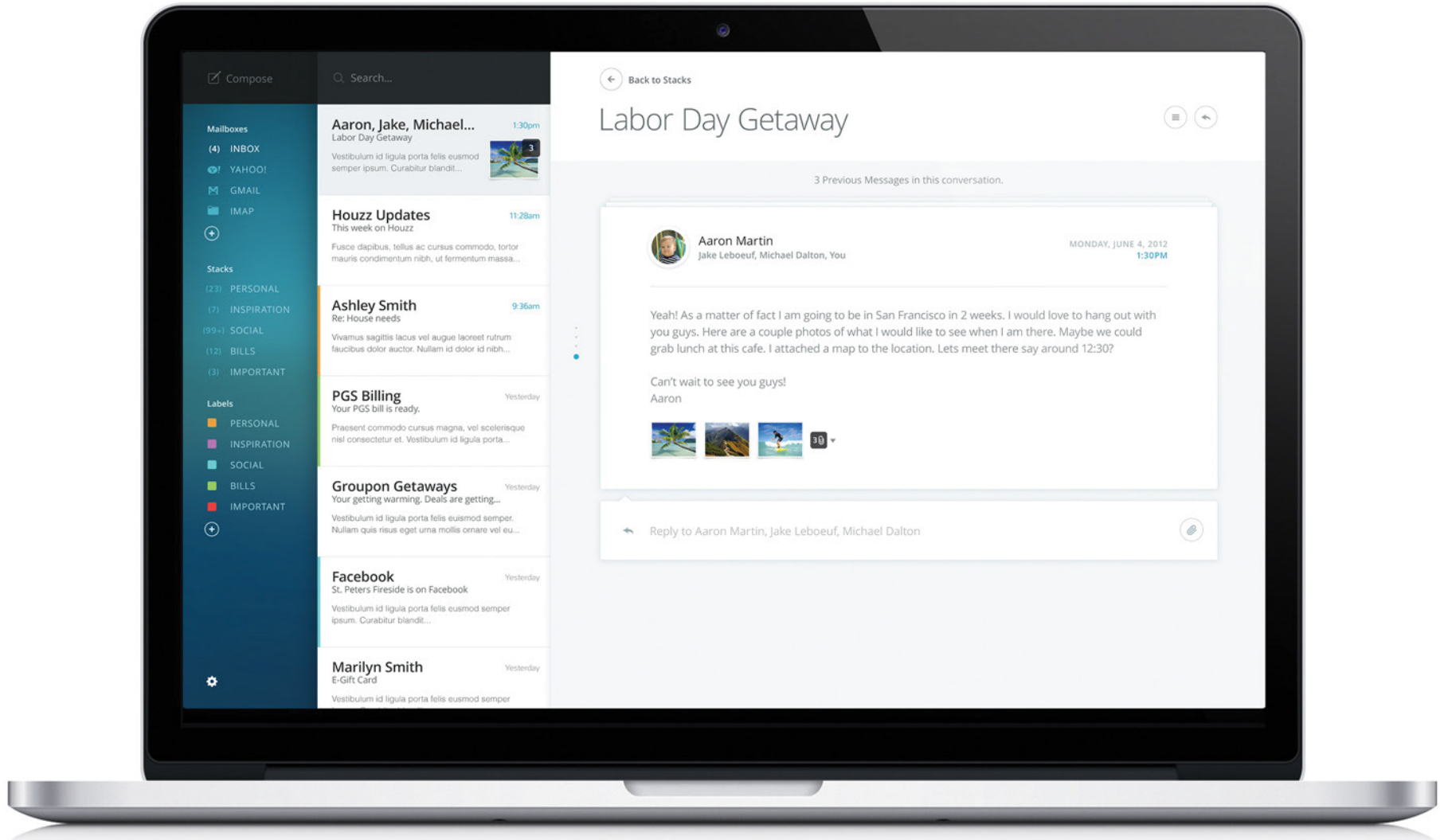
EMAIL

••••••••••

PASSWORD

LOGIN







Aaron Martin

Jake Leboeuf, Michael Dalton, You

WEDNESDAY, MAY 29, 2012
11:43AM



Jake Leboeuf

Aaron Martin, Michael Dalton, You

MONDAY, JUNE 4, 2012
1:30PM

Yeah! As a matter of fact I am going to be in San Francisco in 2 weeks. I would love to hang out with you guys. Here are a couple photos of what I would like to see when I am there. Maybe we could grab lunch at this cafe. I attached a map to the location. Lets meet there say around 12:30?

Can't wait to see you guys!
Aaron



30



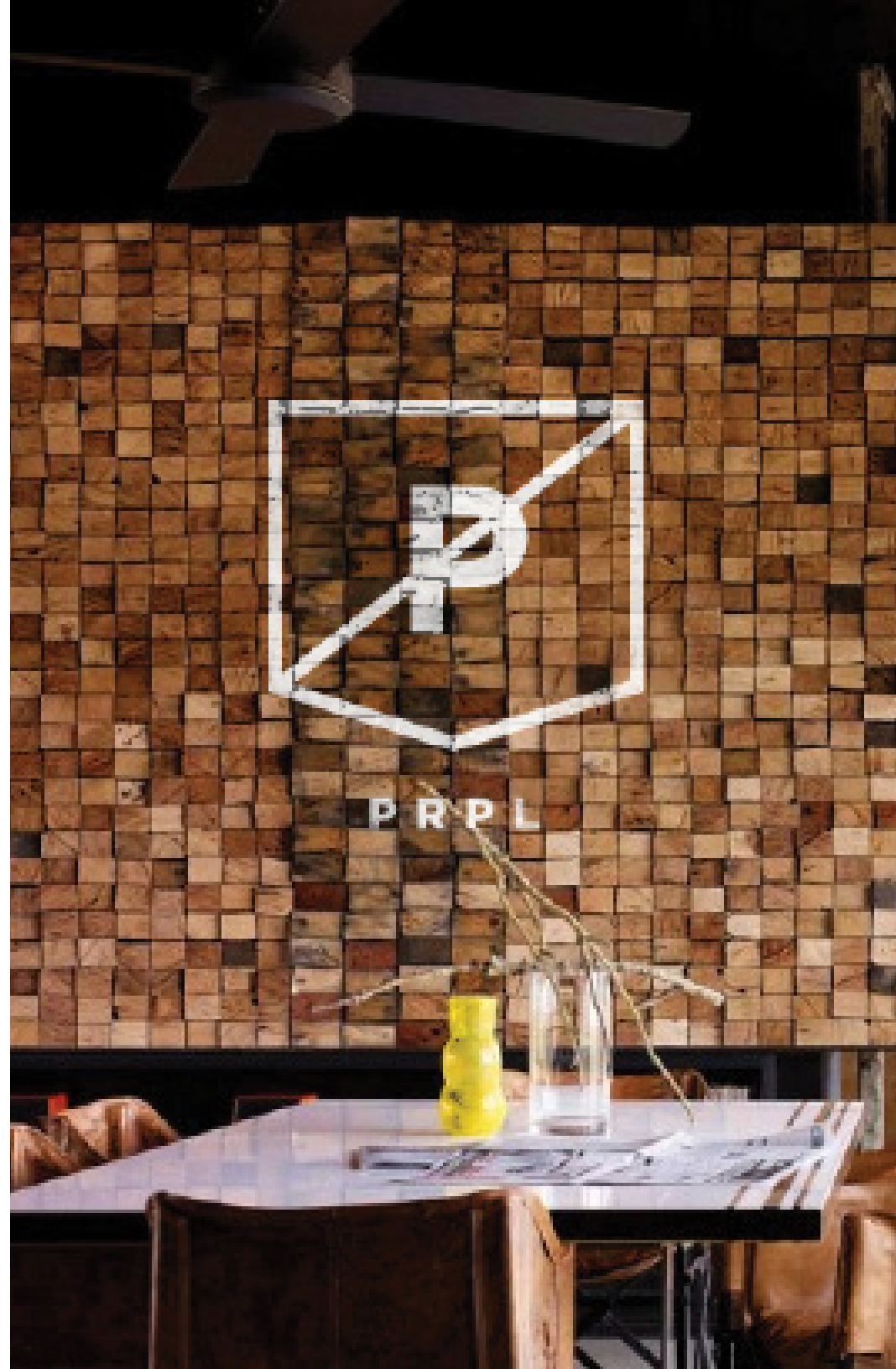
2

PURPLE,
ROCK,
SCISSORS.

REBRAND, INTERACTIVE, & PRINT

/ A Digital Creative Agency

2014 CAPABILITIES

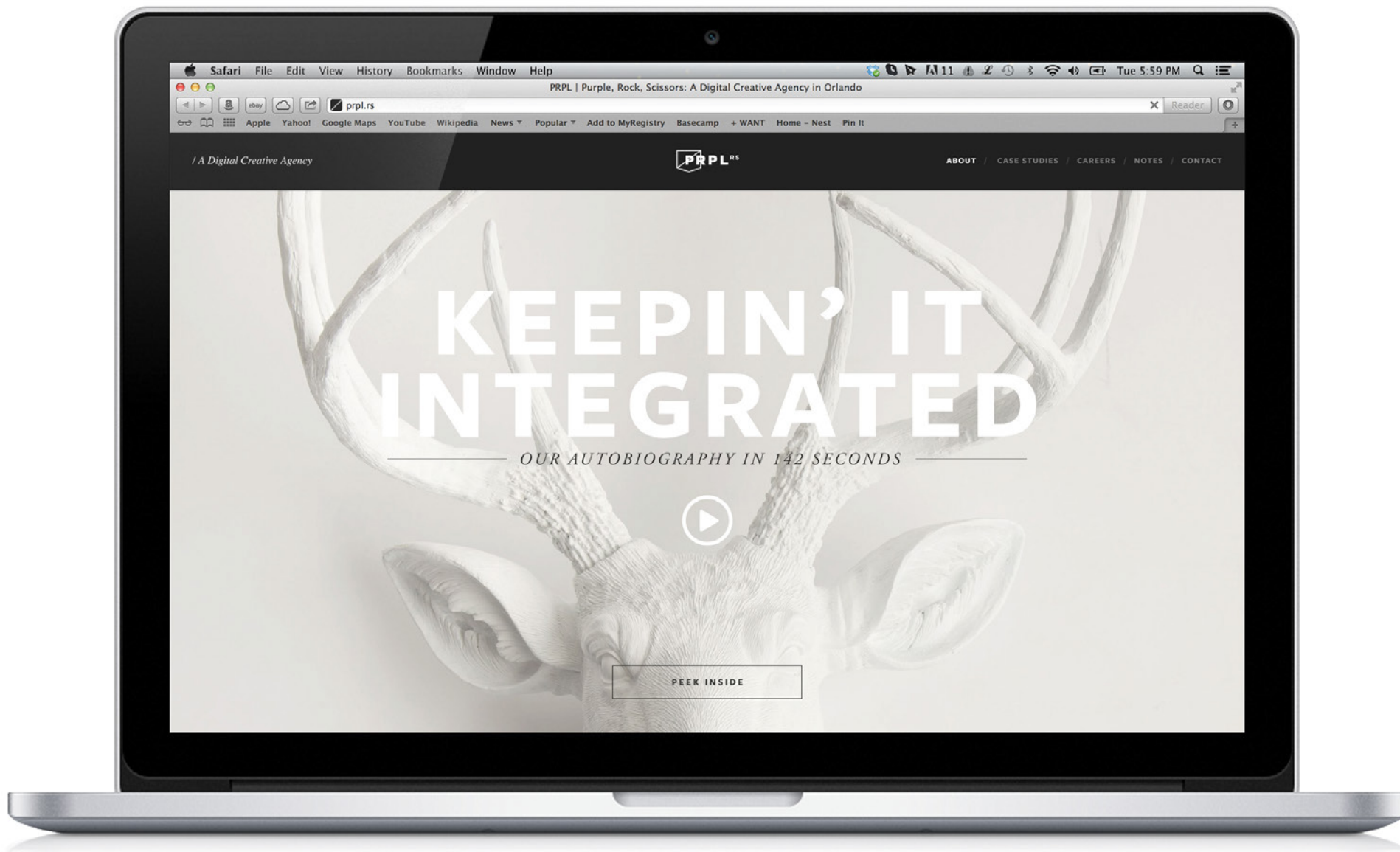


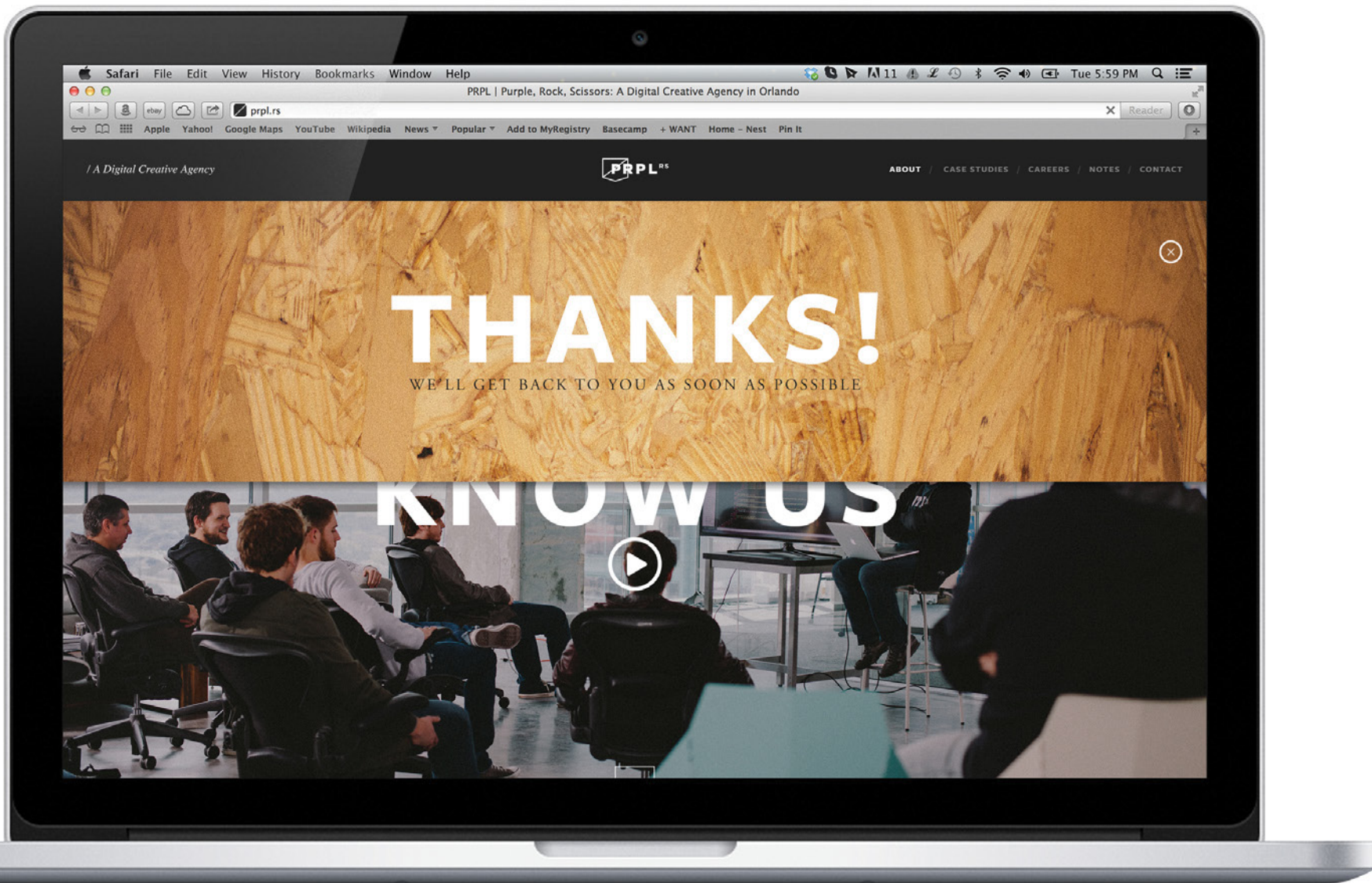


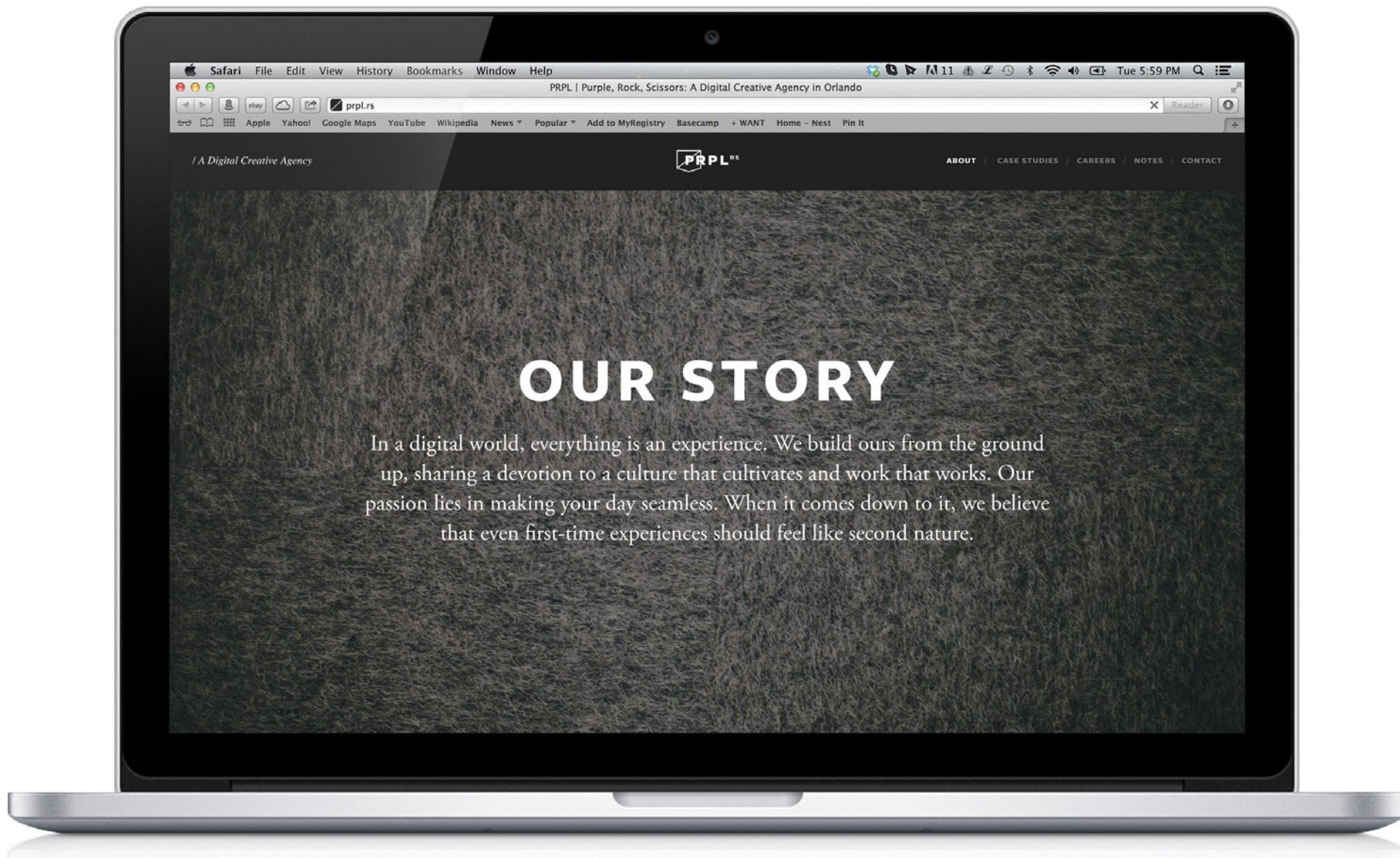












glo

3

GLO
BIBLE

PACKAGING, INTERACTIVE, & PRINT

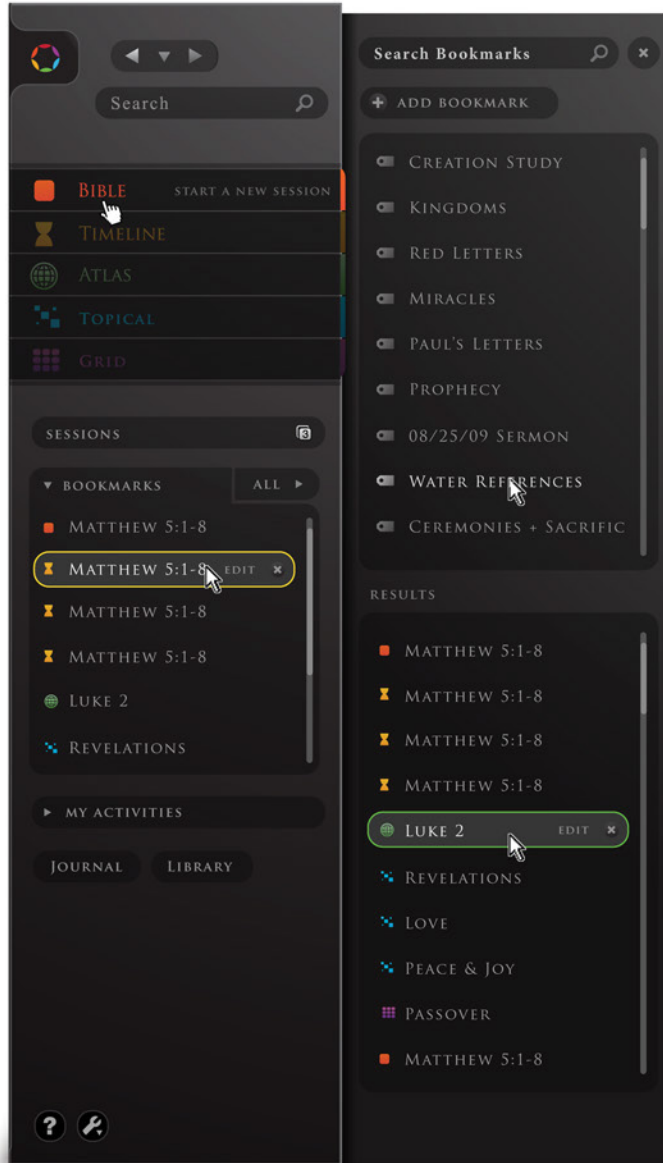
The Bible in a Whole New Light.



The screenshot displays a 'Multiple Sessions Viewer' interface with three distinct Bible study sessions arranged horizontally. At the top, there are navigation controls including a color-coded icon, left and right arrows, and a close button. The central session, titled 'BIBLE - MATTHEW 6:8', features a large '117' and the heading 'The Beginning of Creation'. It contains several paragraphs of text, including verses 1 through 20, and a section titled 'The Creation of Man and Woman'. Below the text are two columns: 'Top Resources' with a link to '1:23 The Fifth Day' and 'Top Media' with a thumbnail for 'The Creation Animation'. To the left, a third session shows a satellite map of the 'Gulf of Oman' with a legend for 'Jacob's Homes'. To the right, a session titled 'BIBLE - JOHN 3:24' has the heading 'HE IS RISEN, CHRIST IS RISEN' and includes an illustration of the Resurrection. At the bottom center, a 'NEW SESSION' button is visible.

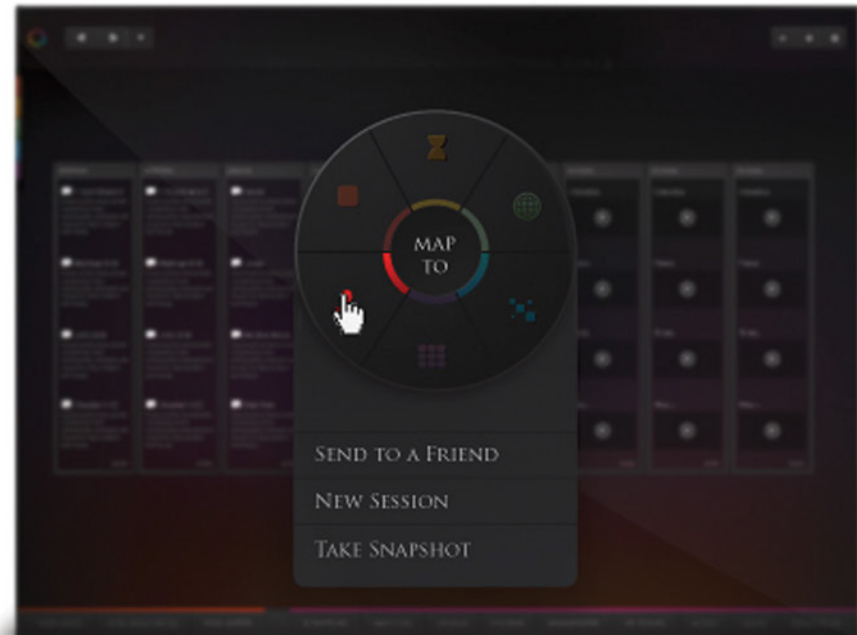
The screenshot displays a digital Bible content viewer interface. At the top, a navigation bar includes a logo, a dropdown menu for 'THE BIBLE', and a search bar containing 'GENESIS 1' and 'NLT'. To the right of the search bar are icons for navigation and a 'CONTENT' dropdown menu. Below the navigation bar, the main content area is titled 'GENESIS 1' and 'The Account of Creation'. The text begins with a large 'T' and a highlighted quote: 'In the beginning God created the heavens and the earth. The earth was formless and empty, and darkness covered the deep waters. And the Spirit of God was hovering over the surface of the waters. Then God said, "Let there be light," and there was light.' The text continues with several paragraphs describing the creation process. On the right side, a sidebar is open, showing a 'Resources' section with a link to '1:23 The Fifth Day' and a 'Media' section with a video player titled 'The Burning Bush ANIMATION'. The video player has a play button and a description: 'A short description. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse adipiscing eros et erat, consectetur adipiscing elit.' The interface also features a vertical scrollbar on the right and a horizontal scrollbar at the bottom.

EXPLORER NAVIGATION EXTENDED FROM LEFT



Interface elements & navigation.

MEDIA BROWSER & RIGHT CLICK MENU



Packaging Concepts.



Welcome to Glo.

We all have a desire to keep up with what's going on in technology.

The world is changing before our eyes in the realm of media and communications. How can we as Christians keep up? Glo is a big part of the answer. It's the future of the Bible - an exciting new platform that's the ultimate tool for engaging the digital generation.

A little bit about Glo: It's a Bible you can browse through one of five main portals, or lenses: Bible, Atlas, Timeline, Topical and by Media type. You can also cross-reference these lenses to filter content. What would

be an otherwise impossible search can be done quickly and visually.

But it's more than a Bible. It's a media platform full of Christian resources that's constantly being updated and expanding to stay current and content-rich.

There are so many more features that make this a must-have for your ministry - check out our website for more information about Glo (www.bibleglo.com).

Thanks for previewing Glo. The future of the Bible is here, and it's a bright one.







*Insert Disc 1 to begin your journey into Glo.

Serial Number

GUS-BA39-1AEASE-21DTE-WABAC-989AR-DDBB1

Quick Start Tips

-  Scroll Wheel zooms in and out.
-  Right-click brings up a menu with even more options.
-  Right-click drag creates selections that can be distributed over other lenses.
-  Click a media container to see all media results for that item.

- Windows XP®, Vista®, OS with latest service pack (Mac version available)
- Intel® Pentium® Processor
- 1GB RAM for Microsoft Vista™ or 2GB RAM for Vista™
- Dual Channel Memory
- At least 18 GB of free hard drive space
- ATI or NVIDIA video card with Microsoft DirectX 9.0c



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VOSSEN WHEELS

INTERACTIVE & MARKETING



VOSSEN | ABOUT | WHEELS | GALLERY | BLOG | STORE | CONTACT | CART 1 | [Social Icons]

PRECISION

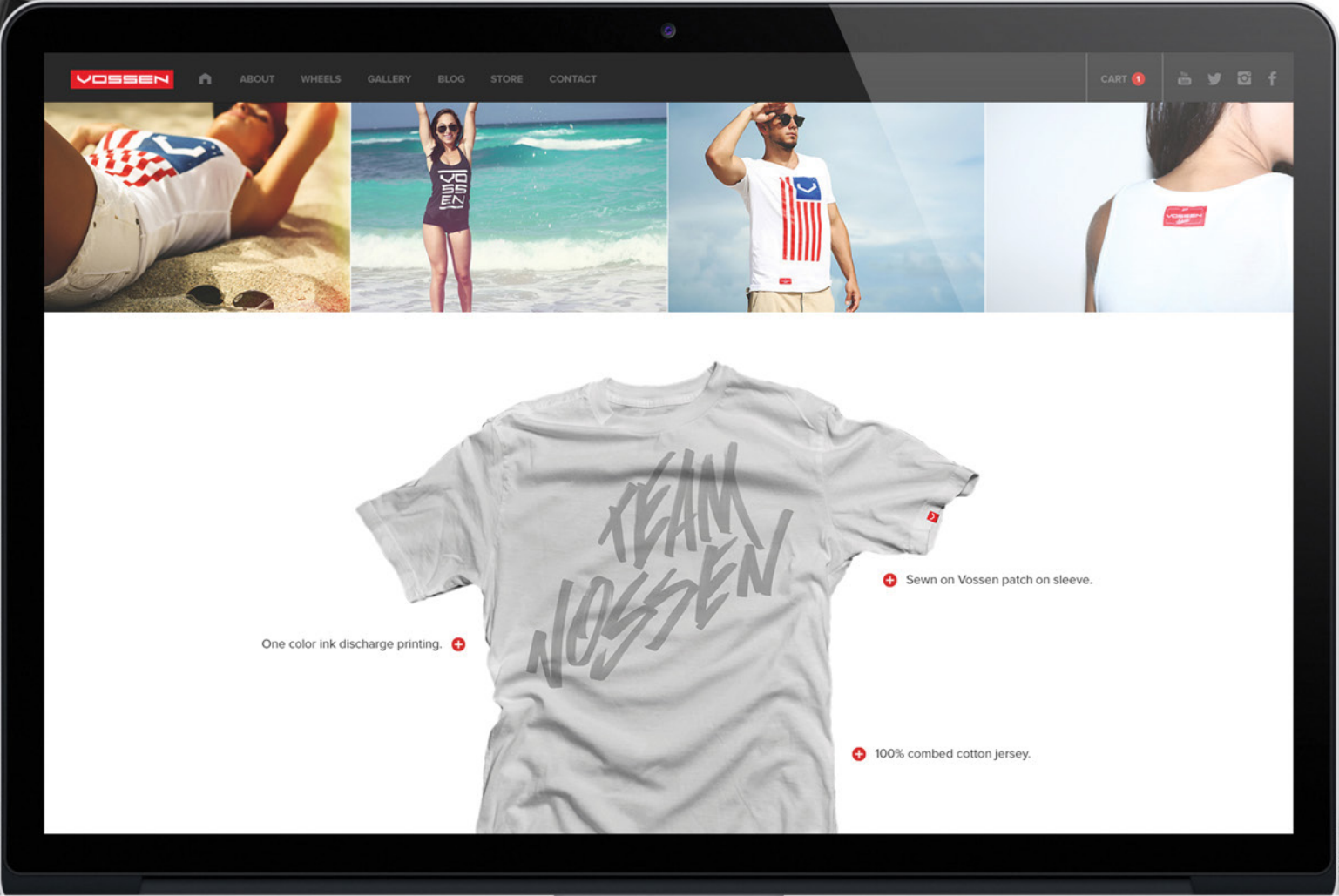
HIGH END, HIGH CLASS

PLAY VIDEO ▶

	Ladies Neon Blue Tag Crop Top Size: S Qty: 1	\$24.99
Order Sub Total:		\$24.99
CONTINUE SHOPPING		CHECKOUT >

THE LATEST FROM VOSSEN

- ROSSO FUOCO OPACO**
- VOSSEN WORLD TOUR PART 1**
- A NEW CHAPTER IN VOSSEN HISTORY**
- WORLDS FIRST 2014 JAGUAR**



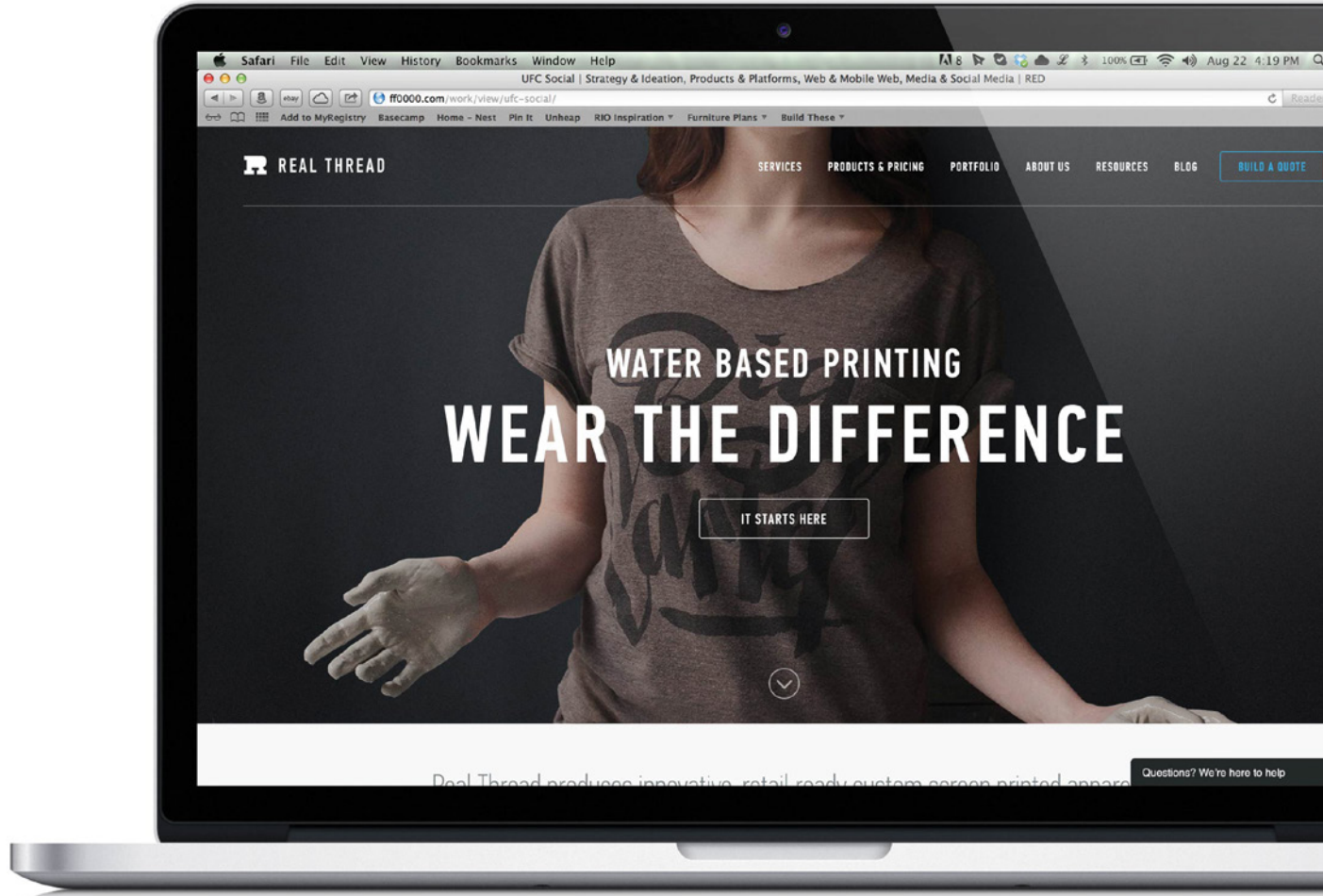
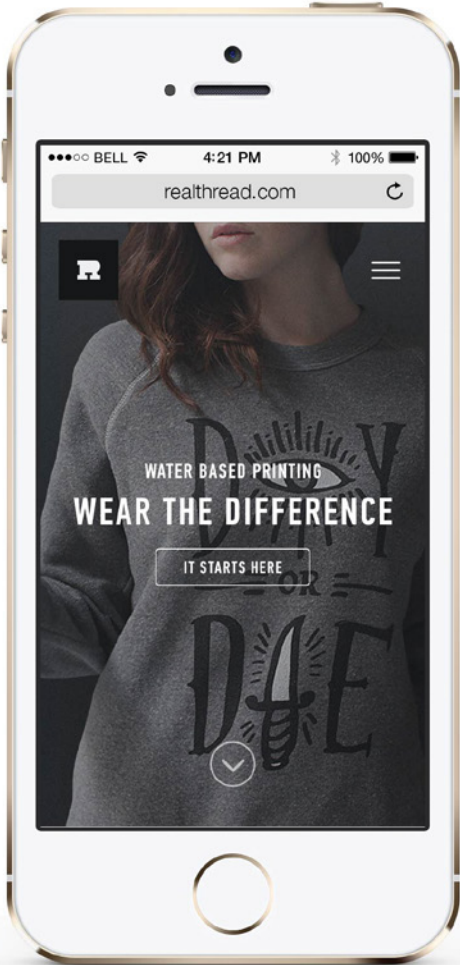


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REAL
THREAD

BRANDING, INTERACTIVE & PRINT

2014 CAPABILITIES









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AT&T & THE OLYMPICS

BRANDING & INTERACTIVE

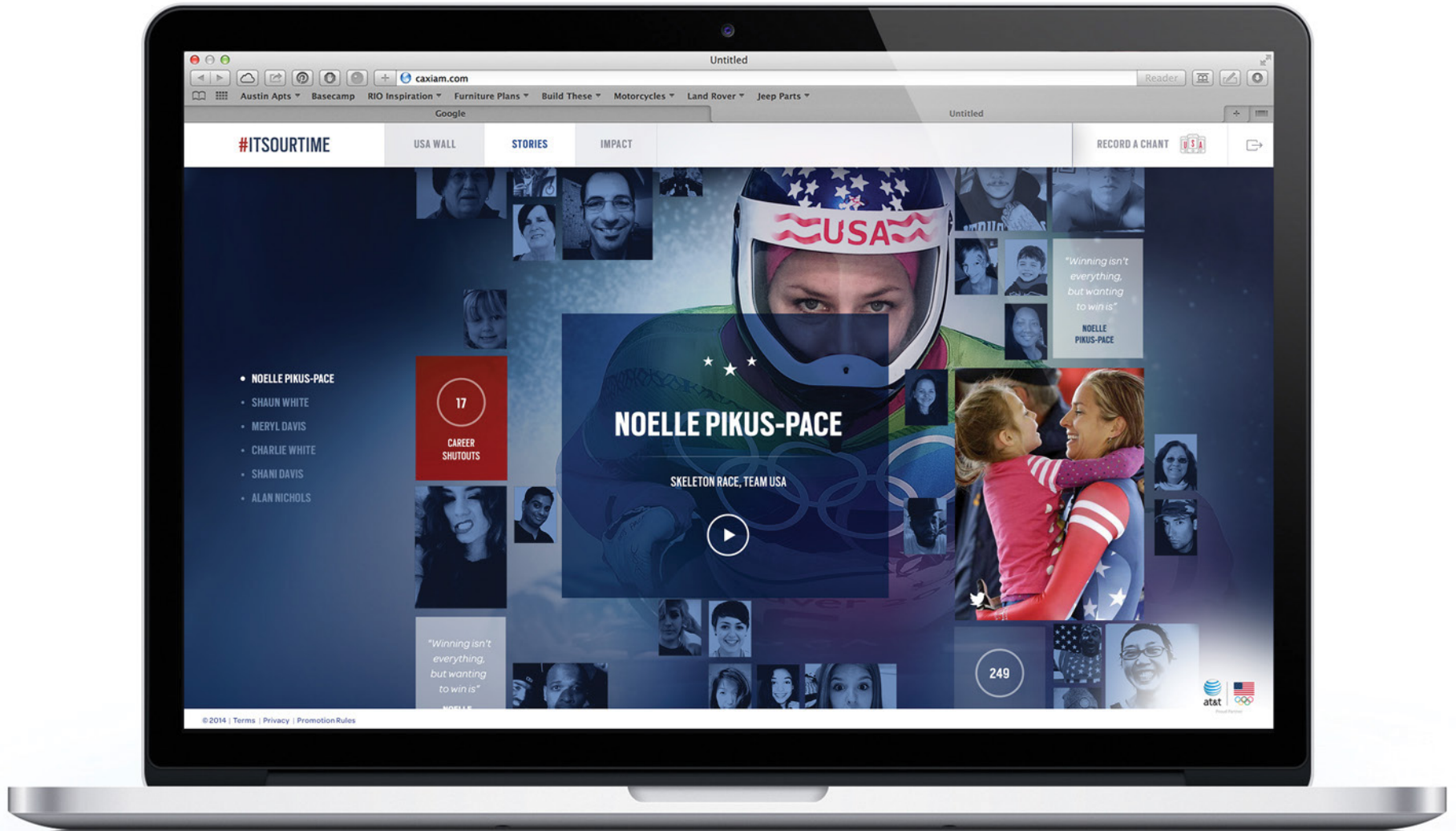


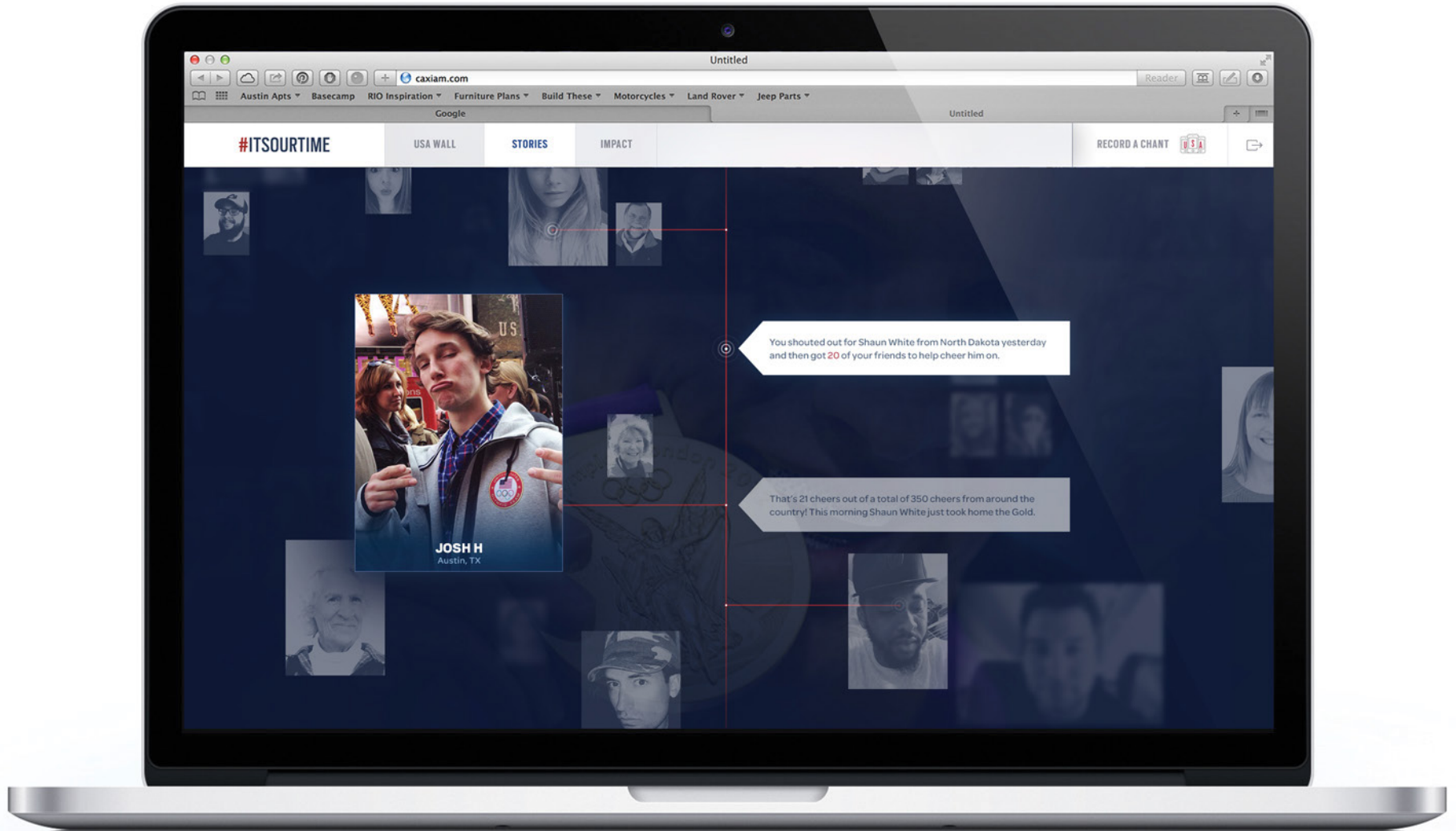
at&t

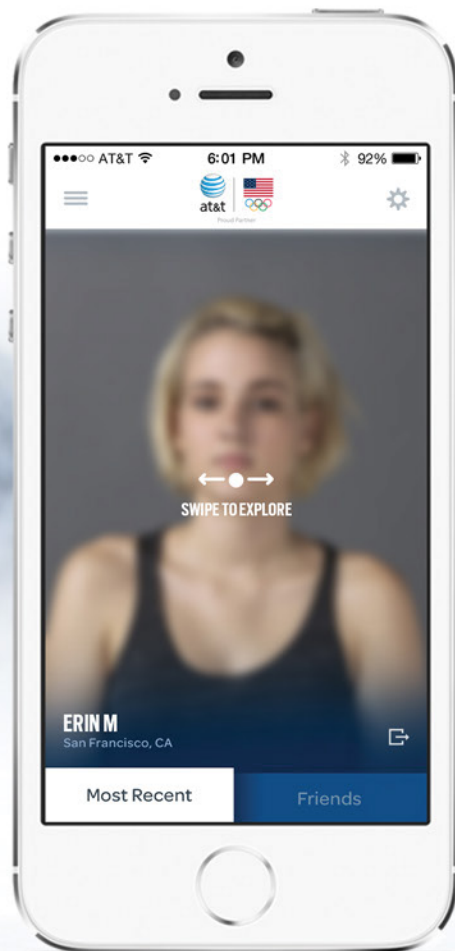
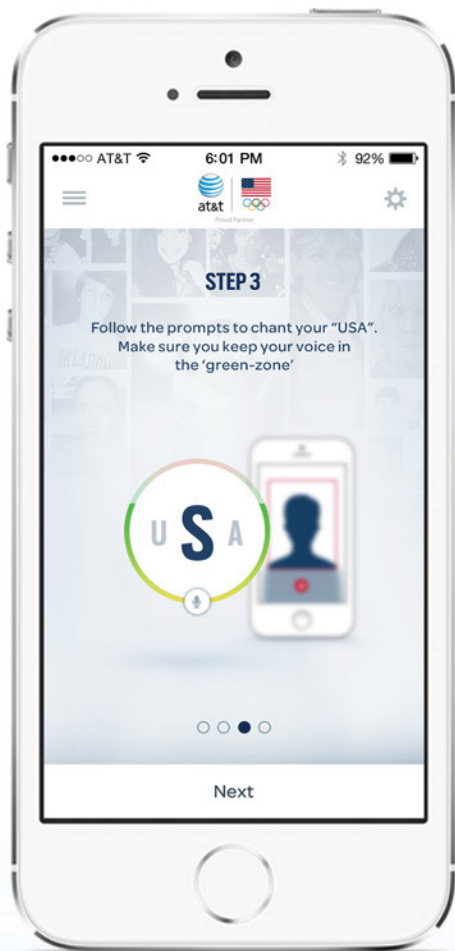
#ITSOURTIME



SCROLL TO EXPLORE







mw